BEAVER DAM AREA DEVELOPMENT CORPORATION

May 31, 2012

To whom it may concern:

I am writing in regard to the Wisconsin Certified Sites Program request for information (RFI). More specifically, I am addressing the sponsorship section of the RFI.

The Beaver Dam Area Development Corporation (BDADC) is a not for profit entity that serves as the city of Beaver Dam's economic development engine. Established in 1997, the BDADC has taken a lead role in a variety of large scale industrial recruitment and expansion projects in the community. We have a strong track record in managing and closing large deals.

Attracting quality industrial development to the site being submitted for program consideration is important to the city's continued growth. State site certification would provide a significant benefit to our local development efforts.

The BDADC strongly supports our submitted site being certified and marketed to industrial users by the state. We believe the formation of the Wisconsin Certified Sites Program is a strong, proactive state initiative. We further believe that Beaver Dam, and our submitted site, would be an asset to Wisconsin in its broader economic development efforts. As such, we respectfully request your support in our site certification efforts.

Thank you for your consideration.

Sincerely,

Trent Campbell
Executive Vice President

BDADC

203 Corporate Drive
P.O. Box 492
Beaver Dam, WI 53916

Phone: 920/887-4661
Fax: 920/885-5008
Email: bdadc@cityofbeaverdam.com