

CHIPPEWA COUNTY

*Wisconsin's Spirit
of Innovation*



ECONOMIC
DEVELOPMENT
CORPORATION

Frank Pascarella
Chippewa County
711 N Bridge Street
Chippewa Falls, Wisconsin 54729

May 14, 2012

RE: Support for Ready, Set, build! program

Dear Frank,

The purpose of this letter is to communicate Chippewa County Economic Development Corporation's (CCEDC) support for an application submitted to the Wisconsin Economic Development Corporation (WEDC) - "Ready, set, build!" program concerning the Lake Wissota Business Park (LWBP) located in Chippewa Falls, WI.

Site certification remains one of the most effective marketing tools economic developers have to successfully locate significant manufacturing operations to their communities. By having LWBP participate in this newly created state program, Chippewa County's industrial park will obtain several unique site screening advantages that will reduce an expanding or relocating company's overall site location risk by saving time and reducing site development costs.

Today many professional site selectors and real estate developers quickly eliminate states, regions, and localities that do not have certified sites showing their readiness. These professionals are constantly under more pressure from their clients to compress the timelines for site identification so LWBP will become increasingly more attractive once "certified".

CCEDC anticipates LWBP meeting the standards set by the WEDC and Deloitte for industrial site certification required for the "Ready, set, build!" program and the organization is counting on this project to further enhance our economic development efforts in Chippewa County. CCEDC urges WEDC to give careful consideration to Chippewa County's application.

Please feel free to contact me if I can assist you further, I can be reached at 715-723-7150 or ccedc@chippewa-wi.com.

Sincerely,

Charlie Walker
President/CEO

cc: Bruce Stelzner