



CITY OF FITCHBURG

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June 1, 2012

Mr. Graham Callis
Wisconsin Economic Development Corporation
201 West Washington Avenue
Madison, WI 53703

Dear Graham,

As an economic development professional in the State of Wisconsin, I am pleased to see the Wisconsin Economic Development Corporation's forward looking approach with implementation of a Certified Sites Program. With this program in place, it will allow the State of Wisconsin to become more competitive in getting the attention of companies who are undertaking the site selection search process.

I would like to extend my full support of the Fitchburg Technology Campus (FTC) - Phase II as a consideration for the Certified Sites Program. The second phase of the FTC will allow us to continue to build upon the successes of Phase I, which is home to companies such as Philips Medical, TDS/TEAM, Platypus Technologies and Tri-North Builders. FTC - Phase II features 57 buildable acres located in Specialized Industrial Zoning District. Road and utility infrastructure is in place through Phase I and it is ready to be extended to Phase II.

Fitchburg's location, within the Greater Madison Region is easily accessible throughout South-Central Wisconsin. Within 6 miles, there is convenient access to multiple Interstates such as 39, 90, 94, and numerous multi-lane highways, including US Highways 12, 14, 18, 51, and 151. The Dane County Regional Airport, providing commercial and freight service, is also located within 15 miles.

I believe FTC Phase II is a strong candidate for the Certified Sites Program and brings together many unique aspects for industrial development, positioning it well for a broad range of end-users. Thank you for your consideration of the site, I look forward to working with you in the future.

Sincerely,

Michael Zimmerman
Economic Development Director
City of Fitchburg