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Wisconsin ranks second in the nation for overall health care quality scores
Source: Agency for Healthcare Research and Quality AHRQ, June 22, 2013

7

Wisconsin high school seniors topped the nation in ACT scores for the 7th straight year
Source: Forward Wisconsin, 2014

96%

of Wisconsin employers say their local technical college is important to the overall success of their businesses

TOP 10

Wisconsin ranks in the top 10 of the safest, smartest and most livable states
Source: Morgan Quitno Press

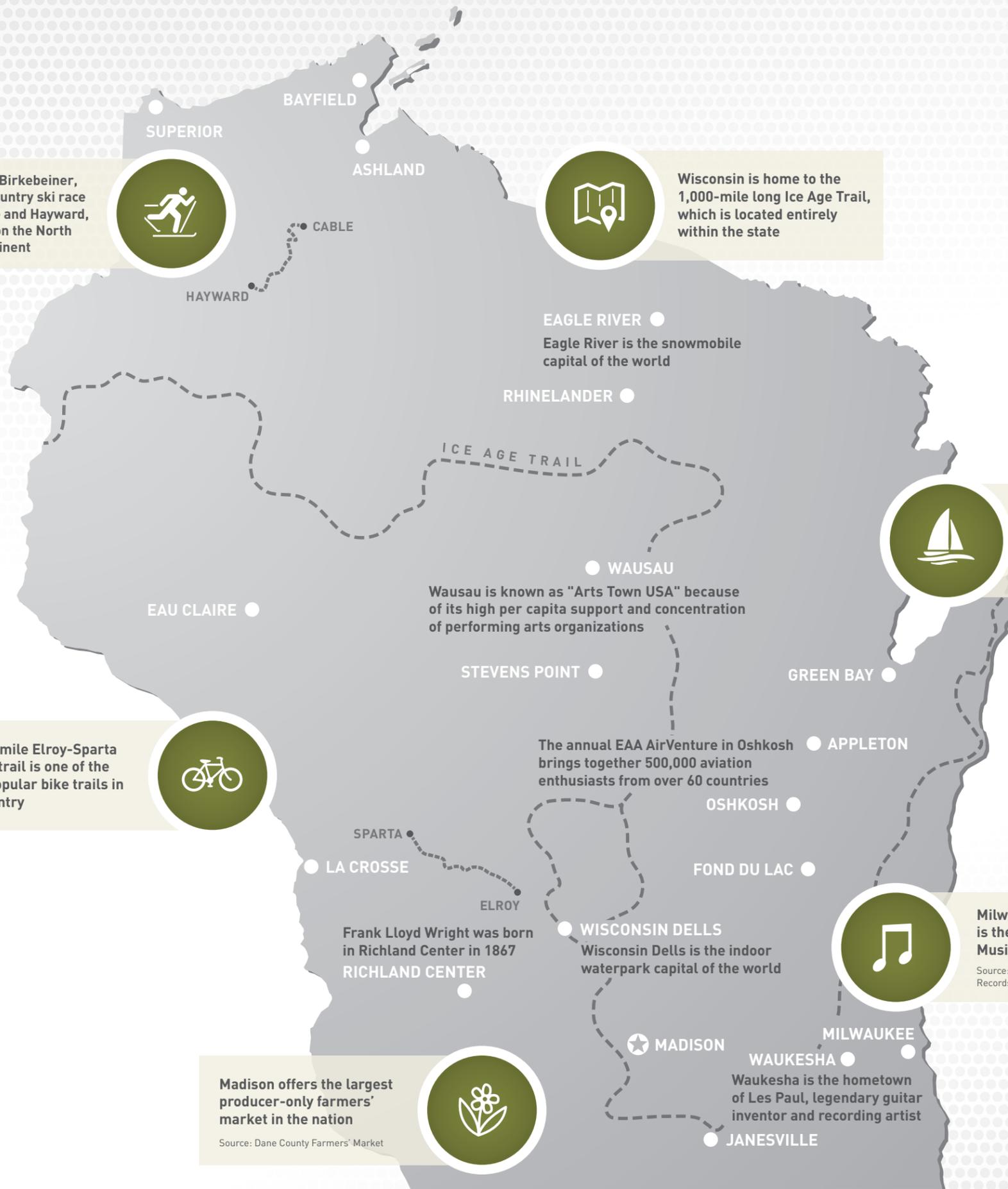
15,000

More than 15,000 lakes, streams and rivers, including two Great Lakes and the Mississippi River

3

With three professional sports teams, Wisconsin is ranked as one of the top tailgating states in the nation

LIVE, WORK AND PLAY IN WISCONSIN.



The American Birkebeiner, a 52K cross-country ski race between Cable and Hayward, is the largest on the North American continent



Wisconsin is home to the 1,000-mile long Ice Age Trail, which is located entirely within the state



Door County has been named one of North America's "Top Ten Vacation Destinations" by Money Magazine



The 32-mile Elroy-Sparta rail-to-trail is one of the most popular bike trails in the country



The annual EAA AirVenture in Oshkosh brings together 500,000 aviation enthusiasts from over 60 countries

Milwaukee's Summerfest is the World's Largest Music Festival
Source: The Guinness Book of World Records, 1999



Madison offers the largest producer-only farmers' market in the nation
Source: Dane County Farmers' Market

