



# MANUFACTURING

## BY THE NUMBERS >

460,000+ JOBS

84%

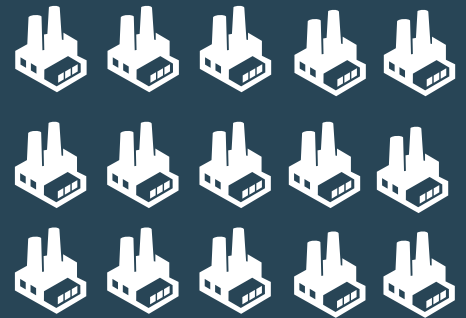
GREATER EMPLOYMENT  
CONCENTRATION THAN THE  
NATIONAL AVERAGE



Source: Bureau of Labor Statistics, Quarterly Census of Employment and Wages, Annual 2014 Private Employment

7.3%

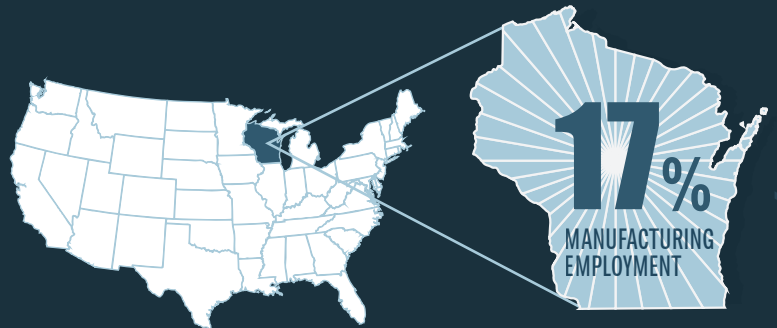
GROWTH IN MANUFACTURING  
EMPLOYMENT FROM 2010 TO 2014  
COMPARED TO NATION'S 5.8%



Source: Bureau of Labor Statistics, Quarterly Census of Employment and Wages, Annual 2014 Private Employment

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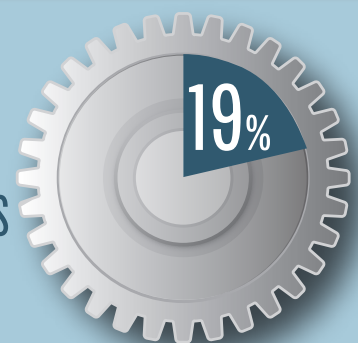
HIGHEST MANUFACTURING  
CONCENTRATION OF ANY  
STATE IN THE NATION.



Source: Bureau of Labor Statistics, Quarterly Census of Employment and Wages, Annual 2014 Private Employment

\$55  
BILLION

WISCONSIN MANUFACTURERS PRODUCED  
OVER \$55 BILLION WORTH OF OUTPUT IN 2014,  
ACCOUNTING FOR OVER 19% OF THE STATE'S GROSS  
DOMESTIC PRODUCT



Source: Bureau of Economic Analysis

# INFRASTRUCTURE IN WISCONSIN

## HIGHWAY SYSTEMS

09

State commerce and industry relies on nine major highways covering more than 11,800 miles (18,990 km) to move our goods to market. Our interstate system connects us to major industrial cities across the U.S.

## RAILROAD LINES

13

Rail traffic throughout the state continues to grow and move more than \$122 billion in freight each year, creating a seamless link in the nationwide intermodal system. Amtrak travels between Chicago and Milwaukee multiple times daily.

## COMMERCIAL AIRPORTS

08

Eight commercial airport locations serving major industrial and metropolitan areas statewide. These airports are served by all major carriers, linking to every point in the nation within one business day. In addition, these larger airports are within driving distance:  
**CHICAGO:** O'Hare is American's second largest hub, with 963 domestic flights daily to 155 U.S. cities and more than 100 direct flights daily to 58 international destinations.  
**MINNEAPOLIS:** 135 nonstop flights including 115 domestic and 20 international markets.

## COMMERCIAL PORTS

13

Uniquely situated on the nation's greatest waterways, Wisconsin ships 39 million tons of product from 7 commercial cargo ports and 6 limited cargo ports located along Lake Michigan, Lake Superior and the Mississippi River.

## FOREIGN TRADE ZONES (FTZ)

03

Companies located in one of our three Foreign Trade Zones (FTZs) can import merchandise (by truck, rail, air or boat) without going through formal customs entry procedures or paying import duties. These companies have the option to pay tariffs after their product inventory is sold, improving cash flow and saving money. Other benefits include, but are not limited to: global market competitiveness, minimized bureaucratic regulations, and improved supply chain efficiencies.



**0** MANUFACTURING TAX RATE  
**.4%**

MANUFACTURING AND AGRICULTURE TAX CREDIT VIRTUALLY ELIMINATES WISCONSIN CORPORATE INCOME TAXES DOWN TO 0.4% RATE IN 2016 AND BEYOND, COMPARED TO WISCONSIN'S 7.9% OVERALL BUSINESS RATE.

Source: Wisconsin Department of Revenue

MADISON, WISCONSIN  
**BEST**  
 PLACE TO LIVE

**2015** BEST PLACE TO LIVE. A CAPITOL CITY AND HIP COLLEGE TOWN, MADISON PROVIDES RESIDENTS WITH AFFORDABLE HOUSING, GREAT SCHOOLS, EXCELLENT HEALTH CARE AND A WIDE RANGE OF RECREATIONAL ACTIVITIES AND ENTERTAINMENT OPTIONS.

Source: livability.com

**96%**



OF WISCONSIN EMPLOYERS SAY THEIR LOCAL TECHNICAL COLLEGE IS IMPORTANT TO THE OVERALL SUCCESS OF THEIR BUSINESS.

Source: Technical College Effect

**2<sup>ND</sup>**



WISCONSIN RANKS SECOND HIGHEST IN THE NATION FOR OVERALL HEALTH CARE QUALITY PERFORMANCE.

Source: Wisconsin Hospital Association, Inc. June 22, 2012