



WATER TECHNOLOGY

BY THE NUMBERS >

MORE THAN 200 COMPANIES HAVE TIES TO THE STATE'S BURGEONING WATER TECHNOLOGY INDUSTRY. THESE COMPANIES EMPLOY NEARLY 37,000 PEOPLE AND GENERATE \$5.7 BILLION IN ANNUAL SALES.

200+  **COMPANIES**

37,000

 **EMPLOYED**

\$5.7  **BILLION ANNUAL SALES**

Source: Wisconsin Economic Development Corporation Analysis



#1 IN THE WORLD

MILWAUKEE ONE OF TWO

MILWAUKEE IS 1 OF ONLY 2 NORTH AMERICAN CITIES IN THE ELITE LIST OF 13 WORLDWIDE UNITED NATIONS GLOBAL COMPACT INNOVATING CITIES (UNGCCP) AND THE ONLY ONE IN THE WORLD FOCUSED ON THE FULL CYCLE OF WATER.

Source: Cityminded.org July 2014 and cityminded.org/un-global-compact-cities-program-sustainable-cities-11287) and National Journal June 2013: nationaljournal.com/next-economy/america360/can-milwaukee-build-its-future-on-water-20130607)



3 PRIZES

UNITED STATES WATER PRIZES



MILWAUKEE RECEIVED ITS 3RD UNITED STATES WATER PRIZE IN 2013, WITH MILLERCOORS RECOGNIZED FOR THEIR COMPREHENSIVE WATER MANAGEMENT PRACTICES.

- 2013 - MillerCoors
- 2012 - Milwaukee Metropolitan Sewer District
- 2011 - Milwaukee Water Council

Source: U.S. Water Alliance, United States Water Prize, 2011, 2012, 2013



“MILWAUKEE, WISCONSIN IS THE CAPITAL OF WATER.”

Source: Forbes 2013

INFRASTRUCTURE IN WISCONSIN

09 HIGHWAY SYSTEMS

State commerce and industry relies on nine major highways covering more than 11,800 miles (18,990 km) to move our goods to market. Our interstate system connects us to major industrial cities across the U.S.

13 RAILROAD LINES

Rail traffic throughout the state continues to grow and move more than \$122 billion in freight each year, creating a seamless link in the nationwide intermodal system. Amtrak travels between Chicago and Milwaukee multiple times daily.

08 COMMERCIAL AIRPORTS

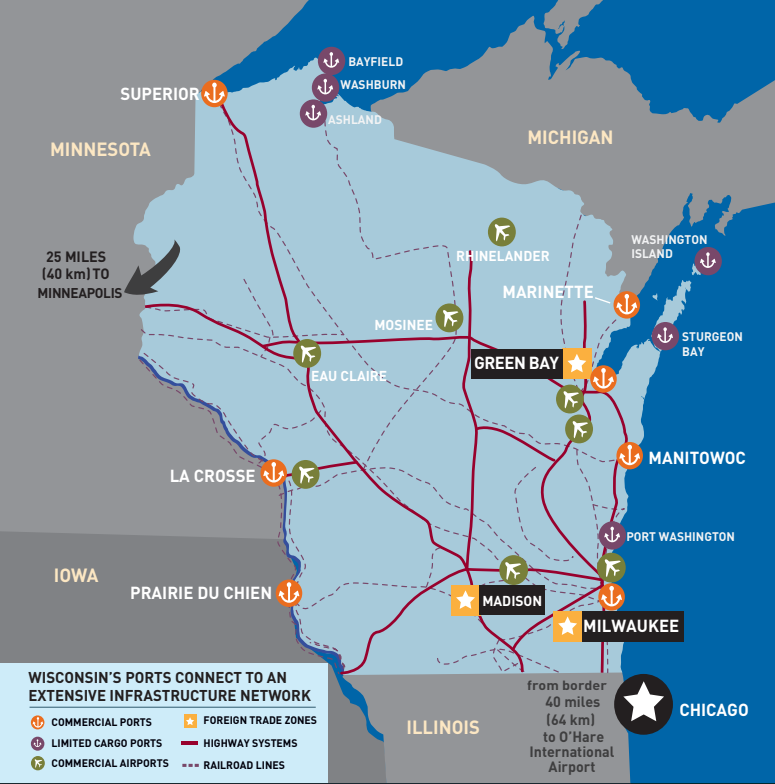
Eight commercial airport locations serving major industrial and metropolitan areas statewide. These airports are served by all major carriers, linking to every point in the nation within one business day. In addition, these larger airports are within driving distance: **CHICAGO:** O'Hare is American's second largest hub, with 963 domestic flights daily to 155 U.S. cities and more than 100 direct flights daily to 58 international destinations. **MINNEAPOLIS:** 135 nonstop flights including 115 domestic and 20 international markets.

13 COMMERCIAL PORTS

Uniquely situated on the nation's greatest waterways, Wisconsin ships 39 million tons of product from 7 commercial cargo ports and 6 limited cargo ports located along Lake Michigan, Lake Superior and the Mississippi River.

03 FOREIGN TRADE ZONES (FTZ)

Companies located in one of our three Foreign Trade Zones (FTZs) can import merchandise (by truck, rail, air or boat) without going through formal customs entry procedures or paying import duties. These companies have the option to pay tariffs after their product inventory is sold, improving cash flow and saving money. Other benefits include, but are not limited to: global market competitiveness, minimized bureaucratic regulations, and improved supply chain efficiencies.



0 MANUFACTURING TAX RATE
.4%

MANUFACTURING AND AGRICULTURE TAX CREDIT VIRTUALLY ELIMINATES WISCONSIN CORPORATE INCOME TAXES DOWN TO 0.4% RATE IN 2016 AND BEYOND, COMPARED TO WISCONSIN'S 7.9% OVERALL BUSINESS RATE.

Source: Wisconsin Department of Revenue

MADISON, WISCONSIN
BEST
PLACE TO LIVE

2015 BEST PLACE TO LIVE. A CAPITOL CITY AND HIP COLLEGE TOWN, MADISON PROVIDES RESIDENTS WITH AFFORDABLE HOUSING, GREAT SCHOOLS, EXCELLENT HEALTH CARE AND A WIDE RANGE OF RECREATIONAL ACTIVITIES AND ENTERTAINMENT OPTIONS.

Source: livability.com

96%



OF WISCONSIN EMPLOYERS SAY THEIR LOCAL TECHNICAL COLLEGE IS IMPORTANT TO THE OVERALL SUCCESS OF THEIR BUSINESS.

Source: Technical College Effect

2ND



WISCONSIN RANKS SECOND HIGHEST IN THE NATION FOR OVERALL HEALTH CARE QUALITY PERFORMANCE.

Source: Wisconsin Hospital Association, Inc. June 22, 2012