MANUFACTURING
BY THE NUMBERS

9,300+
COMPANIES

460,000+
INDUSTRY JOBS


WISCONSIN RANKED

#1 among states in employment concentration for electrical equipment, appliance and component manufacturing; fabricated metal product manufacturing; printing and related support activities; and paper manufacturing.

88% GREATER MANUFACTURING EMPLOYMENT CONCENTRATION THAN THE NATIONAL AVERAGE


WISCONSIN MANUFACTURED GOODS ACCOUNT FOR 86% OF STATE EXPORTS

Source: U.S. Census Bureau Data as reported by WISERTrade

HIGHEST MANUFACTURING EMPLOYMENT CONCENTRATION OF ANY STATE IN THE NATION 16% OF ALL WISCONSIN WORKERS


Wisconsin manufacturers produced over $56 billion worth of output in 2016, accounting for over 18% of the state’s gross domestic product.

$56 BILLION

Source: Bureau of Economic Analysis, 2017

Source: U.S. Census Bureau Data as reported by WISERTrade

Source: Bureau of Economic Analysis, 2017
“Wisconsin manufacturing plays an historic and invaluable role in our state’s economic growth, and Wisconsin employers in this sector remain at the forefront of innovation with cutting-edge technology that also offers challenging and rewarding career opportunities.”

~ Wisconsin Governor Scott Walker