



February 12, 2018

Wisconsin Economic Development Corporation

Dear WEDC Partners,

The City of Wausau is proud to host your latest Certified Site at our Wausau Business Campus Expansion Area. One of the best parts of my job as Mayor is sharing the great Wausau story and noting our exceptional advantages for economic development.

Workforce

As “the City” of the North- Wausau is the transportation, economic and cultural hub of a vast trade area and a consolidated metropolitan area population of over 308,000 people. We’re proud to be the largest and most diverse laborshed in Central Wisconsin. In fact the Wausau Business Campus is the largest employment center in over a hundred miles. Last year, the Pew Research Trust noted that Wausau has the highest percentage of middle class population and *Time Magazine* honored Wausau with the title of “middle class paradise”. *ZipRecruiter* ranked Wausau as a “Top 10 Job Market for 2018”, all testaments to our outstanding workforce- the future employees of businesses at this prime location.

Climate

I am proud to note that Wausau’s business climate ranks #1 in Wisconsin and #3 nationally among smaller metro areas for business by the respected site selection magazine *Area Development*. The Wausau region is ranked #23 Best Place to Work in Manufacturing nationally by *Smart Asset*, and *New Geography* recently rated Wausau #1 among small cities nationally for service sector job growth. The Wausau Business Campus Expansion has full city services and direct access to the full interchange at WI-29, one exit from US51/ I-39.

Partnership

One important reason for our success, is that the City of Wausau has a long and successful track record of public-private partnerships for development. 2017 marked a record year in new building starts in the City with new industrial, office and a wide variety of new diverse housing options under construction. Vibrant Downtown Wausau has doubled in employment over the past decade and Wausau continues to reinvest in our urban waterfront and neighborhood amenities.

Please know that I, and my development staff, stand ready to assist.

Sincerely,

Robert B. Mielke
Mayor