



Whitewater Labor Force

Labor Force Report (Whitewater, Wisconsin)

Total Establishments

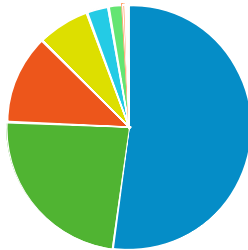
448

Total Employees

6,895

Total Establishments by Size (2015)

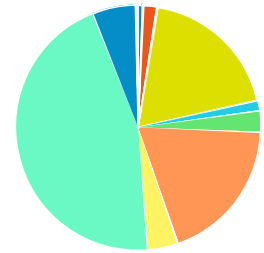
- 1-4 Employees
- 5-9 Employees
- 10-19 Employees
- 20-49 Employees
- 50-99 Employees
- 100-249 Employees
- 250-499 Employees
- 500-999 Employees
- 1000+ Employees



	TOTAL	%
1-4 Employees	234	52.23
5-9 Employees	105	23.44
10-19 Employees	53	11.83
20-49 Employees	31	6.92
50-99 Employees	13	2.90
100-249 Employees	8	1.79
250-499 Employees	2	0.45
500-999 Employees	1	0.22
1000+ Employees	1	0.22

Total Employees by Major SIC (2015)

- Agricultural, Forestry, Fishing (SIC Range 01-09)
 - Mining (SIC 10-14)
 - Construction (SIC 15-17)
 - Manufacturing (SIC 20-39)
 - Transportation and Communications (SIC 40-49)
 - Wholesale Trade (SIC 50-51)
 - Retail Trade (SIC 52-59)
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	TOTAL	%
Agricultural, Forestry, Fishing (SIC Range 01-09)	44	0.64
Mining (SIC 10-14)	3	0.04
Construction (SIC 15-17)	128	1.86
Manufacturing (SIC 20-39)	1,304	18.91
Transportation and Communications (SIC 40-49)	94	1.36
Wholesale Trade (SIC 50-51)	193	2.80
Retail Trade (SIC 52-59)	1,322	19.17
Finance, Insurance And Real Estate (SIC 60-69)	275	3.99
Services (SIC 70-89)	3,116	45.19
Public Administration (SIC 90-98)	400	5.80
Unclassified (SIC 99)	19	0.28

Total Businesses by Establishment Type (2015)

Total Employees by Establishment Type (2015)

	TOTAL	%
Agriculture, Forestry and Fishing	5	1.12
Agricultural Services	4	0.89
Coal and Ore Mining	1	0.22
Oil and Gas	0	0.00
General Construction	7	1.56
Heavy Construction	14	3.13
Food Manufacturing	1	0.22
Tobacco Manufacturing	0	0.00
Textile Mills	0	0.00
Apparel and Textile Manufacturing	0	0.00
Lumber and Wood Production	1	0.22
Furniture Manufacturing	0	0.00
Paper Manufacturing	0	0.00
Printing and Publishing	2	0.45
Chemicals	0	0.00
Petroleum Refining	0	0.00
Rubber and Plastics	2	0.45
Leather Manufacturing	0	0.00

	TOTAL	%
Agriculture, Forestry and Fishing	13	0.19
Agricultural Services	31	0.45
Coal and Ore Mining	3	0.04
Oil and Gas	0	0.00
General Construction	29	0.42
Heavy Construction	99	1.44
Food Manufacturing	45	0.65
Tobacco Manufacturing	0	0.00
Textile Mills	0	0.00
Apparel and Textile Manufacturing	0	0.00
Lumber and Wood Production	4	0.06
Furniture Manufacturing	0	0.00
Paper Manufacturing	0	0.00
Printing and Publishing	6	0.09
Chemicals	0	0.00
Petroleum Refining	0	0.00
Rubber and Plastics	147	2.13
Leather Manufacturing	0	0.00

Stone, Glass, and Concrete	0	0.00	Stone, Glass, and Concrete	0	0.00
Metals Fabrication	5	1.12	Metals Fabrication	170	2.47
Machinery and Equipment Manufacturing	6	1.34	Machinery and Equipment Manufacturing	932	13.52
Transportation	6	1.34	Transportation	68	0.99
Travel Services	1	0.22	Travel Services	3	0.04
Transport Services	0	0.00	Transport Services	0	0.00
Communications	6	1.34	Communications	23	0.33
Utilities	0	0.00	Utilities	0	0.00
Durables Wholesale	8	1.79	Durables Wholesale	182	2.64
Non Durables Wholesale	5	1.12	Non Durables Wholesale	11	0.16
Building Materials, Hardware and Garden	6	1.34	Building Materials, Hardware and Garden	89	1.29
General Merchandise Stores	1	0.22	General Merchandise Stores	150	2.18
Food Markets	4	0.89	Food Markets	142	2.06
Convenience Stores	2	0.45	Convenience Stores	8	0.12
Other Food Stores	1	0.22	Other Food Stores	2	0.03
Auto Dealers and Gas Stations	14	3.13	Auto Dealers and Gas Stations	148	2.15
Clothing Stores	5	1.12	Clothing Stores	19	0.28
Furniture Stores	1	0.22	Furniture Stores	1	0.01
Home Furnishings	3	0.67	Home Furnishings	4	0.06
Electronics and Computer Stores	3	0.67	Electronics and Computer Stores	20	0.29
Music Stores	0	0.00	Music Stores	0	0.00
Restaurants	22	4.91	Restaurants	311	4.51
Other Food Service	5	1.12	Other Food Service	99	1.44
Bars	4	0.89	Bars	25	0.36
Drug Stores	5	1.12	Drug Stores	58	0.84
Liquor Stores	3	0.67	Liquor Stores	12	0.17
Specialty Stores	17	3.79	Specialty Stores	232	3.36
Catalog and Direct Sales	1	0.22	Catalog and Direct Sales	2	0.03
Banks and Financial Institutions	30	6.70	Banks and Financial Institutions	159	2.31
Insurance Carriers	0	0.00	Insurance Carriers	0	0.00
Insurance Agents and Brokers	9	2.01	Insurance Agents and Brokers	20	0.29
Real Estate	33	7.37	Real Estate	96	1.39
Hotels and Lodging	6	1.34	Hotels and Lodging	53	0.77
Dry Cleaning and Laundry	2	0.45	Dry Cleaning and Laundry	11	0.16
Beauty and Barber Shops	12	2.68	Beauty and Barber Shops	30	0.44
Other Personal Service	11	2.46	Other Personal Service	42	0.61
Advertising	0	0.00	Advertising	0	0.00
Computer Services	2	0.45	Computer Services	26	0.38
Other Business Services	14	3.13	Other Business Services	459	6.66
Auto Repair/Services	14	3.13	Auto Repair/Services	84	1.22
Miscellaneous Repair Services	1	0.22	Miscellaneous Repair Services	1	0.01
Motion Pictures	4	0.89	Motion Pictures	16	0.23
Entertainment and Recreation Services	8	1.79	Entertainment and Recreation Services	93	1.35
Health and Medical Services	35	7.81	Health and Medical Services	189	2.74
Hospitals	7	1.56	Hospitals	302	4.38
Legal Services	7	1.56	Legal Services	24	0.35
Primary and Secondary Education	6	1.34	Primary and Secondary Education	221	3.21
Colleges and Universities	6	1.34	Colleges and Universities	1,082	15.69
Social Services	15	3.35	Social Services	263	3.81
Child Care Services	3	0.67	Child Care Services	95	1.38
Museums and Zoos	1	0.22	Museums and Zoos	2	0.03
Membership Organizations	14	3.13	Membership Organizations	56	0.81
Professional Services	4	0.89	Professional Services	34	0.49
Government	25	5.58	Government	400	5.80
Unclassified Establishments	9	2.01	Unclassified Establishments	19	0.28

Total Businesses by NAICS (2015)			Total Employees by NAICS (2015)		
	TOTAL	%		TOTAL	%
Agriculture, Forestry and Fishing	5	1.12	Agriculture, Forestry and Fishing	13	0.19
Agricultural Services	0	0.00	Agricultural Services	0	0.00
Coal and Ore Mining	1	0.22	Coal and Ore Mining	3	0.04
Oil and Gas	0	0.00	Oil and Gas	0	0.00
General Construction	19	4.24	General Construction	74	1.07
Heavy Construction	4	0.89	Heavy Construction	65	0.94
Food Manufacturing	0	0.00	Food Manufacturing	0	0.00
Beverage and Tobacco Products	1	0.22	Beverage and Tobacco Products	45	0.65
Textile Mills	0	0.00	Textile Mills	0	0.00
Textile Products	0	0.00	Textile Products	0	0.00
Apparel Manufacturing	0	0.00	Apparel Manufacturing	0	0.00
Leather Manufacturing	0	0.00	Leather Manufacturing	0	0.00
Wood Products	1	0.22	Wood Products	4	0.06
Paper Manufacturing	0	0.00	Paper Manufacturing	0	0.00
Printing and Publishing	1	0.22	Printing and Publishing	4	0.06
Chemicals	0	0.00	Chemicals	0	0.00
Petroleum and Coal Products	0	0.00	Petroleum and Coal Products	0	0.00
Rubber and Plastics	2	0.45	Rubber and Plastics	147	2.13
Stone, Glass, and Concrete	0	0.00	Stone, Glass, and Concrete	0	0.00
Primary Metal Manufacturing	0	0.00	Primary Metal Manufacturing	0	0.00
Metals Fabrication	5	1.12	Metals Fabrication	162	2.35
Machinery and Equipment Manufacturing	2	0.45	Machinery and Equipment Manufacturing	113	1.64
Computers and Electronics	0	0.00	Computers and Electronics	0	0.00
Electrical Equipment and Appliances	2	0.45	Electrical Equipment and Appliances	612	8.88
Transportation Equipment	0	0.00	Transportation Equipment	0	0.00
Furniture Manufacturing	1	0.22	Furniture Manufacturing	1	0.01
Miscellaneous Manufacturing	2	0.45	Miscellaneous Manufacturing	215	3.12
Communications	4	0.89	Communications	11	0.16
Utilities	0	0.00	Utilities	0	0.00
Durables Wholesale	8	1.79	Durables Wholesale	182	2.64
Non Durables Wholesale	5	1.12	Non Durables Wholesale	11	0.16
Electronic Markets and Brokers	0	0.00	Electronic Markets and Brokers	0	0.00
Motor Vehicle and Parts Dealers	10	2.23	Motor Vehicle and Parts Dealers	108	1.57
Furniture and Home Furnishings	3	0.67	Furniture and Home Furnishings	4	0.06
Electronics and Appliances	5	1.12	Electronics and Appliances	51	0.74
Building Materials, Hardware and Garden	5	1.12	Building Materials, Hardware and Garden	78	1.13
Food and Beverage Stores	10	2.23	Food and Beverage Stores	164	2.38
Health and Personal Care Stores	5	1.12	Health and Personal Care Stores	58	0.84
Gasoline Stations	4	0.89	Gasoline Stations	41	0.59
Clothing and Clothing Accessories	5	1.12	Clothing and Clothing Accessories	19	0.28
Sporting Goods/Hobby/Book/Music Stores	5	1.12	Sporting Goods/Hobby/Book/Music Stores	206	2.99
General Merchandise Stores	1	0.22	General Merchandise Stores	150	2.18
Miscellaneous Store Retailers	12	2.68	Miscellaneous Store Retailers	27	0.39
Nonstore Retailers	1	0.22	Nonstore Retailers	2	0.03
Warehousing/Storage, Postal/Courier Service	2	0.45	Warehousing/Storage, Postal/Courier Service	22	0.32
Publishing	1	0.22	Publishing	2	0.03
Software Publishers	0	0.00	Software Publishers	0	0.00
Motion Pictures and Video	1	0.22	Motion Pictures and Video	7	0.10
Movie Theaters	1	0.22	Movie Theaters	7	0.10
Broadcasting	2	0.45	Broadcasting	12	0.17
Data Processing/Hosting	0	0.00	Data Processing/Hosting	0	0.00
Other Information Services	2	0.45	Other Information Services	25	0.36
Banking	29	6.47	Banking	157	2.28
Insurance Carriers	9	2.01	Insurance Carriers	20	0.29
Real Estate	33	7.37	Real Estate	90	1.31

Rental and Leasing	4	0.89	Rental and Leasing	10	0.15
Legal Services	7	1.56	Legal Services	24	0.35
Accounting	5	1.12	Accounting	19	0.28
Agricultural and Engineering	1	0.22	Agricultural and Engineering	1	0.01
Specialized Design	2	0.45	Specialized Design	27	0.39
Computer Systems Design	1	0.22	Computer Systems Design	6	0.09
Management/Scientific/Technical Consulting	1	0.22	Management/Scientific/Technical Consulting	3	0.04
Scientific Research and Development	1	0.22	Scientific Research and Development	20	0.29
Advertising and Public Relations	0	0.00	Advertising and Public Relations	0	0.00
Other Professional/Scientific/Technical Services	5	1.12	Other Professional/Scientific/Technical Services	32	0.46
Company and Enterprise Management	1	0.22	Company and Enterprise Management	2	0.03
Administrative and Support	8	1.79	Administrative and Support	429	6.22
Waste Management and Remediation	0	0.00	Waste Management and Remediation	0	0.00
Elementary and Secondary Schools	6	1.34	Elementary and Secondary Schools	221	3.21
Colleges and Universities	6	1.34	Colleges and Universities	1,082	15.69
Business Schools, Computer and Management Training	0	0.00	Business Schools, Computer and Management Training	0	0.00
Technical and Trade Schools	0	0.00	Technical and Trade Schools	0	0.00
Educational Services	2	0.45	Educational Services	8	0.12
Physician Offices	10	2.23	Physician Offices	73	1.06
Dental Offices	6	1.34	Dental Offices	36	0.52
Other Health Practicioners	17	3.79	Other Health Practicioners	48	0.70
Outpatient Care	3	0.67	Outpatient Care	34	0.49
Medical and Diagnostic Laboratories	0	0.00	Medical and Diagnostic Laboratories	0	0.00
Home Health Care Services	0	0.00	Home Health Care Services	0	0.00
Ambulatory Services	1	0.22	Ambulatory Services	6	0.09
General Medical and Surgical Hospitals	0	0.00	General Medical and Surgical Hospitals	0	0.00
Psychiatric and Substance Abuse Hospitals	0	0.00	Psychiatric and Substance Abuse Hospitals	0	0.00
Other Hospitals	0	0.00	Other Hospitals	0	0.00
Nursing and Residential Care	12	2.68	Nursing and Residential Care	395	5.73
Individual and Family Services	6	1.34	Individual and Family Services	160	2.32
Community Relief Services	1	0.22	Community Relief Services	1	0.01
Vocational Rehabilitation	0	0.00	Vocational Rehabilitation	0	0.00
Child Care Services	3	0.67	Child Care Services	95	1.38
Performing Arts	0	0.00	Performing Arts	0	0.00
Spectator Sports	0	0.00	Spectator Sports	0	0.00
Performing Arts/Sports Promoters	0	0.00	Performing Arts/Sports Promoters	0	0.00
Agents and Managers	0	0.00	Agents and Managers	0	0.00
Independent Artists/Writers/Performers	0	0.00	Independent Artists/Writers/Performers	0	0.00
Museums, Zoos, Historical Sites	3	0.67	Museums, Zoos, Historical Sites	9	0.13
Amusement, Gambling, and Recreation	2	0.45	Amusement, Gambling, and Recreation	32	0.46
Fitness Centers	4	0.89	Fitness Centers	54	0.78
Accomodations	6	1.34	Accomodations	53	0.77
Food Services and Drinking Places	31	6.92	Food Services and Drinking Places	435	6.31
Repair and Maintenance Services	13	2.90	Repair and Maintenance Services	77	1.12
Personal Care Services	23	5.13	Personal Care Services	73	1.06
Death Care Services	1	0.22	Death Care Services	5	0.07
Religious/Civic/Professional Organizations	15	3.35	Religious/Civic/Professional Organizations	57	0.83
Public Administration	25	5.58	Public Administration	400	5.80

Source: Applied Geographic Solutions, 2015

Total Employees by Occupation (2015)		
	TOTAL	%
Executive, Managers, and Administrators	555	8.05
Business and Financial Operations	204	2.96
Computer and Mathematical Occupations	103	1.49
Architecture and Engineering	130	1.89
Life/Physical/Social Science Occupations	35	0.51

Community and Social Services	95	1.38
Legal	25	0.36
Education/Training/Library	708	10.27
Health Diagnosing and Treating Practitioners	253	3.67
Health Technologists/Technicians	91	1.32
Healthcare Support	163	2.36
Protective Services	132	1.91
Food Preparation/Serving	360	5.22
Building and Grounds Maintenance	269	3.90
Personal Care and Service	212	3.07
Sales	714	10.36
Office and Administrative Support	915	13.27
Farming/Fishing/Forestry	27	0.39
Construction and Extraction	189	2.74
Installation/Maintenance and Repair Workers	208	3.02
Production Workers	997	14.46
Transportation Workers	177	2.57
Material Moving	226	3.28
