

EXPERTISE IN
WATER TECHNOLOGY
RUNS DEEP IN WISCONSIN.®

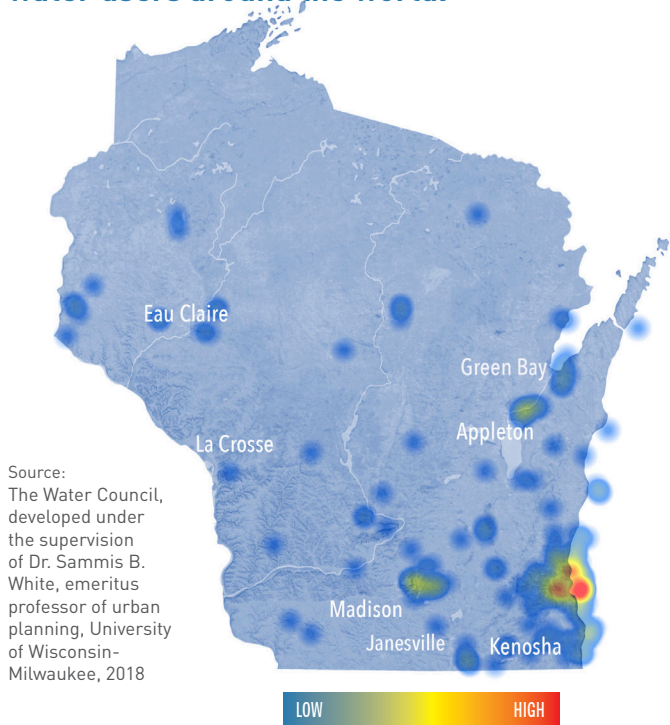


WHY WATER TECHNOLOGY COMPANIES CHOOSE WISCONSIN

Companies looking to start, relocate or expand their operations in Wisconsin benefit from the state's central location, reliable infrastructure, talented workforce and business-friendly policies—all of which create competitive advantages that help businesses capitalize upon regional, national and global market opportunities.

Wisconsin's long history of innovation continues to fuel new solutions to challenges facing people, companies, nations and our very planet, with some of the most respected companies in the world drawing upon Wisconsin's plentiful natural resources, its renowned research capabilities and the can-do spirit of its citizens to grow and succeed.

More than 230 water technology companies in Wisconsin create and manufacture solutions for water users around the world.



Access to fresh water has long been viewed as one of Wisconsin's key attributes. With the two largest Great Lakes—Lake Michigan and Lake Superior—and the Mississippi River forming three of Wisconsin's borders, plus 15,000 lakes within the state's boundaries, Wisconsin has made the most of its unique geography to build core industry strengths that draw upon abundant fresh water: agriculture, food processing, pulp and paper production, manufacturing, power generation and shipping, to name a few. The state's name literally translates from Native American roots to mean, "river running through a red place", a reference to the sandstone landscape of the Wisconsin River.

In tapping this precious natural resource to create commercial activity and improve the lives of our citizens, we've also learned to treat it with the respect it deserves. When it comes to moving, metering, treating and using water in a sustainable manner, Wisconsin possesses world-leading knowledge based on a long history of innovation.

INDUSTRY LEADERSHIP

Wisconsin is home to more than 230 companies with ties to the state's burgeoning water technology industry. These companies together employ more than 23,000 people and generate \$15.7 billion in annual sales.¹ And while Milwaukee stands as the leading water technology hub in the U.S., the distribution of water sector companies throughout the state underscores the breadth of Wisconsin's industry-critical capabilities.

The water technology industry also plays a crucial supporting role to other industries that drive the state's economy. Wisconsin's manufacturing sector—a \$63 billion industry² that employs 18% of the state's workers³—and its food and beverage sector—an \$88 billion industry⁴—both depend heavily on water technology for innovations that create efficiencies in their processes and enable increased productivity and profit, with attention to sustainability

¹ The Water Council, developed under the supervision of Dr. Sammis B. White, emeritus professor of urban planning, University of Wisconsin-Milwaukee, 2018

² Bureau of Economic Analysis, 2018

³ Bureau of Labor Statistics, Quarterly Census of Employment and Wages, Annual 2017 Employment

⁴ Contribution of Agriculture to the Wisconsin Economy: Updated for 2012, University of Wisconsin-Madison/Extension, Department of Agriculture and Applied Economics, by Steven C. Deller and David Williams

UNIQUE INDUSTRY ADVANTAGES

\$15.7
BILLION ANNUAL SALES

Source: The Water Council, developed under the supervision of Dr. Sammis B. White, emeritus professor of urban planning, University of Wisconsin-Milwaukee, 2018

“To successfully scale up in business, you need to look for ways to add value, leverage and network—and that’s what the water hub in Milwaukee has delivered to us. We’re plugging into an influential and well-established industry network, helping us to make better-informed decisions as we grow our client base in the U.S.”

~Paul Hatten, CEO, BioGill (based in Australia)

TALENT

Wisconsin is well known for its industrious, Midwestern work ethic, and its educational system is universally admired. Wisconsin’s high school graduation rate is consistently ranked among the top in the nation, and the University of Wisconsin System is regularly cited as a leader in terms of size and quality.

Wisconsin’s public and private colleges support the resources, companies and policy makers throughout the state that are working to develop new, innovative products to fulfill market needs. And as the first state in the nation to develop a technical college system, Wisconsin has more than 100 years’ experience training its workforce to fulfill ever-changing industry demands.

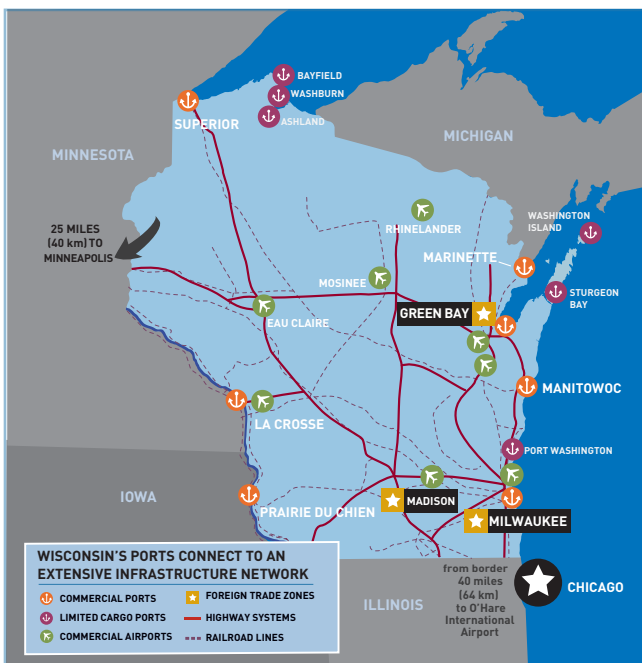
INFRASTRUCTURE

Wisconsin’s central location and robust infrastructure give companies operating in the state one-day access to major markets throughout the U.S. and beyond. Wisconsin’s roads, railways and ports provide seamless, convenient access to the world’s busiest multimodal transportation hub, located just 55 miles south of the state’s border.

23,000 

**EMPLOYEES CONNECTED TO WISCONSIN'S
WATER TECHNOLOGY INDUSTRY**

Source: The Water Council, developed under the supervision of Dr. Sammis B. White, emeritus professor of urban planning, University of Wisconsin-Milwaukee, 2018



INFRASTRUCTURE IN WISCONSIN

09

HIGHWAY SYSTEMS

State commerce and industry relies on nine major highways covering more than 11,700 miles (18,829 km) to move our goods to market. Our interstate system connects us to major industrial cities across the U.S.

13

RAILROAD LINES

Rail traffic throughout the state continues to grow and move more than \$160 billion in freight each year, creating a seamless link in the nationwide intermodal system. Amtrak travels between Chicago and Milwaukee multiple times daily.

08

COMMERCIAL AIRPORTS

Eight commercial airport locations serving major industrial and metropolitan areas statewide. These airports are served by all major carriers, linking to every point in the nation within one business day. In addition, these larger airports are within driving distance:

CHICAGO: O'Hare is American's second largest hub, with 1068 domestic flights daily to 153 U.S. cities and more than 123 direct flights daily to 55 international destinations

MINNEAPOLIS: 163 nonstop flights including 136 domestic and 27 international markets.

13

COMMERCIAL PORTS

Uniquely situated on the nation's greatest waterways, Wisconsin ships approximately 30 million tons of product from commercial cargo ports and 6 limited cargo ports located along Lake Michigan, Lake Superior and the Mississippi River.

03

FOREIGN TRADE ZONES

Companies located in one of our three Foreign Trade Zones (FTZs) can import merchandise (by truck, rail, air or boat) without going through formal customs entry procedures or paying import duties. These companies have the option to pay tariffs after their product inventory is sold, improving cash flow and saving money. Other benefits include, but are not limited to: global market competitiveness, minimized bureaucratic regulations, and improved supply chain efficiencies.

GLOBAL LEADERSHIP

Milwaukee's water technology leadership includes the following:

- Host of The Water Council's annual Water Leaders Summit, the preeminent North American water industry event for water professionals, water technology organizations and water-intensive industries
- The Global Water Center and MillerCoors Milwaukee Brewery are the world's first commercial office building and brewery, respectively, certified to the Alliance for Water Stewardship Standard.
- The Global Water Center's technology acceleration programs, with the first co-working space focused on water technology
- The Water Centric City initiative, spearheaded by the City of Milwaukee, connects communities around the world and showcases cities that are global leaders in managing water resources in a sustainable and resilient way.
- World-class metropolitan water treatment leadership recognition:
 - 2012 U.S. Water Prize to Milwaukee Metropolitan Sewerage District (MMSD) for innovation in water shed-based permitting to reduce watershed pollution across political jurisdictions and industries
 - 2013 Water Infrastructure Management Award from Water Utility Infrastructure Management Journal
 - 2017 recognition by the international Global Water Leaders Group as a Leading Utility of the World
- 2017 U.S. Water Prize to Kohler Company for development and promotion of water-efficient products

IN GOOD COMPANY

Wisconsin's global water technology strength is fueled by companies and services that create solutions used by water-intensive industries and communities around the world. Global industry leaders headquartered here include:

A. O. Smith Corp.
ABB Inc.
Badger Meter
Johnson Controls
Kohler Co.

Komatsu Mining
MillerCoors
Pentair Water Group Inc.
Rexnord
Rockwell Automation



MILWAUKEE ONE OF FOUR IN THE WORLD

Source: The Water Council, 2019

Milwaukee was inducted in 2009 into the United Nations (UN) Global Compact Cities Programme, with a focus on environmental sustainability and governance in the urban environment. The platform, which is the urban arm of the UN Global Compact, brings together city and regional governments to collaborate with the private sector and civil society and address complex global challenges on the local level. Other cities include Leeuwarden, Netherlands; Rotorua, New Zealand; and Porto Alegre, Brazil.

IDEALLY LOCATED ON THE GREAT LAKES



“Led by The Water Council, Milwaukee's water cluster has established the region as a top global hub for innovation and solutions to the world's water challenges.”

~Rethinking Cluster Initiatives, Brookings Metropolitan Policy Program, 2018

WORLD WATER HUB

The Water Council, the only organization of its kind in the U.S., is an industry-led nonprofit dedicated to solving critical global water challenges by supporting innovation in freshwater technology and driving those new solutions to the industries that need them. To ensure a broad knowledge base, The Water Council drew its initial membership from industry, academic, utility and private sector leaders. As a result, The Water Council fosters economic opportunities for Wisconsin's water industry participants. Its work has drawn praise both nationally and internationally:

- Recognized as one of five model economic clusters by Brookings Metropolitan Policy Program in 2018
- 2016 CoreNet Global Economic Development Leadership Award recipient for Water Technology Cluster Leadership
- 2016 Gold Award recipient in the Entrepreneurship category from the International Economic Development Council
- 2015 winner of the Excellence in Technology-Based Economic Development Award from the State Science & Technology Institute
- 2011 U.S. Water Prize by the U.S. Water Alliance. As Ben Grumbles, president of the U.S. Water Alliance, noted, "The Water Council is a world-class example of regional collaboration and technological innovation for a future of clean water and good jobs."
- One of five global hubs, and the only U.S. hub, participating in the Global Water Tech Hub Alliance established during European Water Tech Week in Leeuwarden, Netherlands. Other hubs that signed the agreement include PUB (Singapore), Mekorot-Watech (Israel), Korea Water Cluster (South Korea), The Water Alliance (Netherlands) and Jiangsu Institute of Environmental Industry (China).
- Collaborations with 22 global organizations that support common goals for freshwater research, innovation, education and business development



THE WATER COUNCIL

The Water Council has signed memoranda of understanding with organizations in the Netherlands, France, the UK, Germany, China, South Korea and Spain. These partnerships connect entrepreneurs in each location in a "borderless innovation network," allowing them to learn from and collaborate with their overseas counterparts and gain new perspectives on problems and solutions in water technology. The networks also make it easier for young companies to connect with potential funding sources, and for early-stage companies to connect with experienced mentors in the sector.

In addition, The Water Council member companies have won numerous awards, including the following:

- Kohler Co. has received the U.S. Environmental Protection Agency's WaterSense Sustained Excellence Award four times, and in 2017 was awarded the prestigious U.S. Water Prize for its development and promotion of water-efficient products that meet the U.S. Environmental Protection Agency's WaterSense® efficiency requirements.
- PaveDrain received the Early Revenue Track Award in Imagine H₂O's Innovations Business Contest. In 2016, the company was awarded one of the first-ever China BlueTech awards, recognizing its outstanding innovation and its technology's readiness for the China market.

In addition, these Water Council member companies have expanded R&D facilities in Wisconsin:

- A. O. Smith Corporation opened the Lloyd R. Smith Corporate Technology Center, a 42,700-square-foot research and development lab, in 2018 in Milwaukee.
- InSinkErator opened a new 87,000-square-foot headquarters and innovation center in 2018 in Mount Pleasant, Wisconsin, housing 175 engineers and professional staff.

“The Water Council's efforts in Milwaukee are a perfect example of how we can grow public-private partnerships to create jobs and build a 'Made in Wisconsin' economy.”

~ U.S. Senator Tammy Baldwin

CUTTING-EDGE ACADEMIC PROGRAMS AND INDUSTRY-ACADEMIC COLLABORATIONS

With more than 50 different water-focused degree programs at 30 major public and private educational institutions, Wisconsin is at the forefront of the water knowledge economy.

FRESHWATER COLLABORATIVE OF WISCONSIN



The University of Wisconsin (UW) System is leveraging strengths in water knowledge and research across all 13 campuses and around the state. Building on unique regional strengths, the UW Freshwater Collaborative is designed to engage students, faculty and industry in research, thought leadership and hands-on experiences offering coordinated research and degree opportunities while addressing local and global water challenges. Challenges being addressed include:

- Agricultural water management
- Industrial water engineering and technology
- Water quality, safety and emerging contaminants
- Great Lakes management and restoration
- Water infrastructure: collection, distribution, treatment
- Water business and finance
- Watershed management and restoration

Stakeholders from all UW System campuses, the Wisconsin Department of Natural Resources, The Water Council, utilities, the Wisconsin Rural Water Partnership, and industry and nonprofit organizations are already engaged with this nascent initiative.



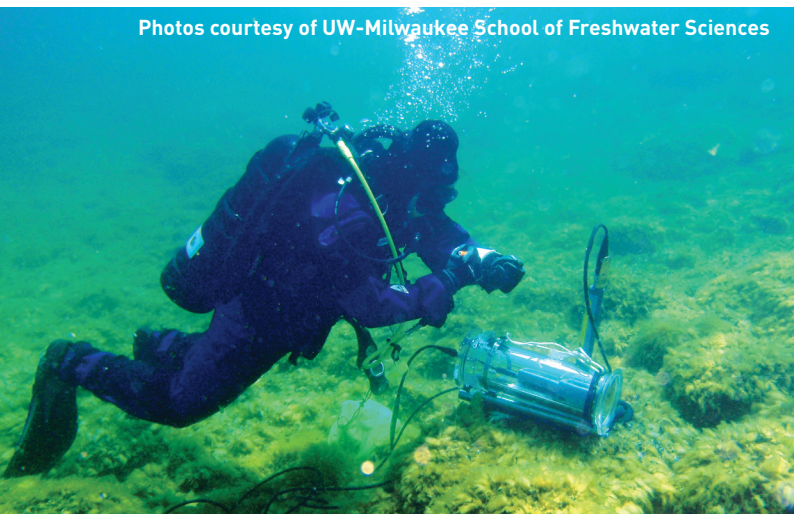
The **SCHOOL OF FRESHWATER SCIENCES** is the largest Great Lakes academic research institution and the only graduate school in North America solely dedicated to freshwater issues.

In 2014, the school opened a new \$53 million, 85,000-square-foot facility designed to house approximately 200 students, staff and faculty. Researchers have access to state-of-the-art laboratories and facilities including a DNA sequencing center, an analytical core facility with the latest advanced instrumentation and extensive aquaculture laboratories. The school maintains and operates a research fleet of small craft, submersible remotely operated vehicles, and Wisconsin's flagship vessel, the R/V Neeskay, providing access to Lake Michigan year-round. On-site partners in research include:

- University of Wisconsin Sea Grant
- Wisconsin Department of Natural Resources
- U.S. Department of Agriculture
- U.S. Environmental Protection Agency
- U.S. Geological Survey

The school offers Ph.D. and master of science graduate thesis degree programs and a professional science master's program centered on the study of freshwater systems from both the natural science and the policy/social science perspectives. Areas of concentration include freshwater dynamics, freshwater and health, freshwater technology, and water economics and policy.

Photos courtesy of UW-Milwaukee School of Freshwater Sciences





The **UNIVERSITY OF WISCONSIN-MADISON** is ranked sixth nationally for research expenditures

and hosts a stunningly wide range of activities related to water and water resources. It is home to more than 100 faculty and research staff with expertise in water—including members of the U.S. National Academy of Sciences and a Stockholm Water Prize recipient. Distinguishing strengths include limnology, chemistry, biological systems, hydrology and hydrogeology, atmospheric science, agronomy, microbiology and environmental engineering. UW-Madison partners in research include:

- Center for Limnology
- Sea Grant College Program
- Water Resources Institute
- National Science Foundation Long Term Ecological Research Site for North Temperate Lakes

To connect water-related expertise spread throughout the university, the organization Water@UW-Madison serves to bridge faculty, staff and students, and is a starting point for those seeking collaborations with university researchers and scholars.



UW-STEVENS POINT

The **College of Natural Resources** at Stevens Point is home to six distinct water-related academic disciplines:

- Fisheries and water resources
- Forestry
- Human dimensions of natural resource management
- Paper science and chemical engineering
- Soil and waste resources
- Wildlife ecology

UW-Stevens Point is #3 in the nation for the number of graduates in water-related fields, conferring 5.9% of all water-related degrees in the U.S. in 2014.⁵



The **National Science Foundation Industry/University Collaborative Research Center Program**, a partnership between UW-Milwaukee and Marquette University, links corporate sponsors with university researchers to address industry-identified challenges.



MARQUETTE UNIVERSITY

MARQUETTE UNIVERSITY

Located in Milwaukee, Marquette University's **Water Quality Center** and **Water Law**

Center provide water and policy research advancing issues important to the Great Lakes.

NORTHLAND COLLEGE

NORTHLAND COLLEGE

Near the Apostle Islands and directed by *Great Lakes Water*

Wars author Peter Annin, the **Burke Center for Freshwater Innovation** at Northland College provides thought leadership and leads environmental and sustainability initiatives along the southern shores of Lake Superior.



WISCONSIN TECHNICAL COLLEGE SYSTEM

Across its 16 campuses,

the Wisconsin Technical College System proudly offers programs in:

- Environmental engineering, waste and water technology (Northeast)
- Water quality technology (Milwaukee)
- Freshwater technologies (Northcentral)
- Civil engineering technology (Gateway)
- Sustainable facility operations (Southwest)
- Wastewater treatment plant operator (Moraine Park)

⁵ UW-Stevens Point analysis of Burning Glass data from U.S. Bureau of Labor Statistics and Classification of Instructional Programs

IN 2017, **WISCONSIN'S** COLLEGES AND UNIVERSITIES AWARDED MORE THAN

4,500 DEGREES



IN ENGINEERING AND ENGINEERING TECHNOLOGY FIELDS, INCLUDING CERTIFICATES, ASSOCIATE, BACHELOR'S AND ADVANCED DEGREES.

Source: National IPEDS database published by the U.S. Department of Education's NCES

ACCELERATING INNOVATION IN THE WATER SECTOR

BREW Accelerator

Located in the Global Water Center, The Water Council's BREW (Business. Research. Entrepreneurship. In Water) is the world's leading freshwater business seed accelerator. Designed to advance the commercialization of innovation-driven startups in the global water industry, it connects early-stage technology ventures with the resources they need to fast-track the creation and deployment of real-world solutions to freshwater challenges. This 3½-month program is focused on startups with technological concepts that address a specific area, such as nutrient runoff, and other novel solutions. The curriculum uses customer discovery to lead participants through the process of refining their value proposition and understanding their future customers. Selected startups are connected to funding, office and research space in the Global Water Center, executive-level mentors, corporate R&D resources, and business training through The Water Council.

BREW Accelerator statistics since 2013:

- 34 startups trained
- 85% still in business in 2019
- \$13 million sales revenue
- \$10 million capital raised
- \$16.4 million additional funding raised
- More than 100 pilots
- 20 patents issued and 20 patents pending

Tech Challenge

Spearheaded by The Water Council, the Tech Challenge is a new global competition that is designed to identify cutting-edge technologies and ideas with high potential for commercialization or implementation. A series of challenges will run throughout the year, with each challenge designed around a specific topic identified by corporate sponsors. Anyone, anywhere with a good idea can apply. Solutions can come from entrepreneurs, university students or researchers, professionals already working in water-dependent industries, private sector and government labs, or inventive individuals. Finalists present in-person to the sponsoring companies to compete for prize money; access to corporate R&D resources; and opportunities to partner on the development, marketing, licensing or sale of the winning technology or idea.

Pilot Program

The Water Council's Pilot Program offers water technology innovators the opportunity to conduct in-field proof-of-concept testing at real-world demonstration sites. Field testing is a critical phase in the progression of new water solutions, from the lab to practical application to commercialization. Through the funding support of Wells Fargo, MMSD, the Fund for Lake Michigan and the Israel Innovation Authority, the Pilot Program provides services, potential sites and funding to help validate new, cutting-edge products and move them from prototype to production and manufacturing. Since 2015, \$608,000 has been awarded to nine companies to help pilot their technologies in Wisconsin. Planned in 2019 is the first Wisconsin pilot demonstration of an Israeli water technology through the Israel Innovation Authority and MMSD.

Applications for all four programs are hosted through watertechhub.com.

Global Water Center

- Turn-of-the century brick warehouse converted into a state-of-the-art water business and research facility in 2013
- 98,000-square-foot (9,100 square meter), seven-story, historic, loft office and R&D building
- Home to over 40 water-centric businesses, startups and academic and research organizations
- World headquarters of The Water Council and the North American headquarters of the Alliance for Water Stewardship
- Oasis Coworking Community space provides a "soft landing" spot for companies moving to Wisconsin from other locales so they can easily integrate into Wisconsin's water technology hub
- Hosted guests from more than 80 countries around the world
- Silver LEED Certification from the U.S. Green Building Council
- The Water Technology Accelerator (WaTA) provides world-class labs and equipment for UWM researchers and their collaborators to move innovative science to commercial application and develop technologies suitable for pre-production prototype formulation and evaluation. WaTA is a collaboration between the School of Freshwater Sciences, UW-Milwaukee College of Engineering and Applied Science, UW-Whitewater and The Water Council.



The Scotland-based **Alliance for Water Stewardship (AWS)** is an international multi-stakeholder organization dedicated to enhancing water stewardship. Since 2014, The Water Council has been the official North American

regional partner of the Alliance for Water Stewardship, serving the U.S., Canada and Mexico.

AWS connects leading organizations in North America with each other and their counterparts from around the globe who are committed to advancing the responsible use of fresh water. AWS North America works collaboratively to develop North American water users and managers into world-class water stewards who protect and enhance freshwater resources for people and nature.

The AWS Standard is the world's only comprehensive water use standard that can be used by industrial, agricultural and commercial sites. The five-step process acts as a strategic framework to help water users identify and mitigate water-related risks both inside and outside their facilities. This standard is internationally recognized, with claims verified by third-party conformity assessment bodies, and is being implemented worldwide, including hundreds of sites in North America.

- 30+ sites certified to the AWS Standard, including the Miller Coors Milwaukee Brewery (the world's first brewery to earn this certification) and Global Water Center in Milwaukee (the world's first commercial office building to earn this certification)

- 120 global members, including Apple, Google, Procter & Gamble, PepsiCo and World Resources Institute
- 600+ professionals trained on the AWS system being transitioned into the AWS Professional Credentialing Program in 2020

Reed Street Yards

- One of Wisconsin's first eco-industrial business parks and a national model for urban sustainability
- 17-acre (6.9-hectare) Water Technology Business Park for mixed-use urban office, educational, research and technology businesses focused on the international water industry
- Zurn Industries, a Rexnord company, moved its global headquarters from Pennsylvania to a new facility in the business park in 2016, and two years later Rexnord relocated its global headquarters to the same facility.

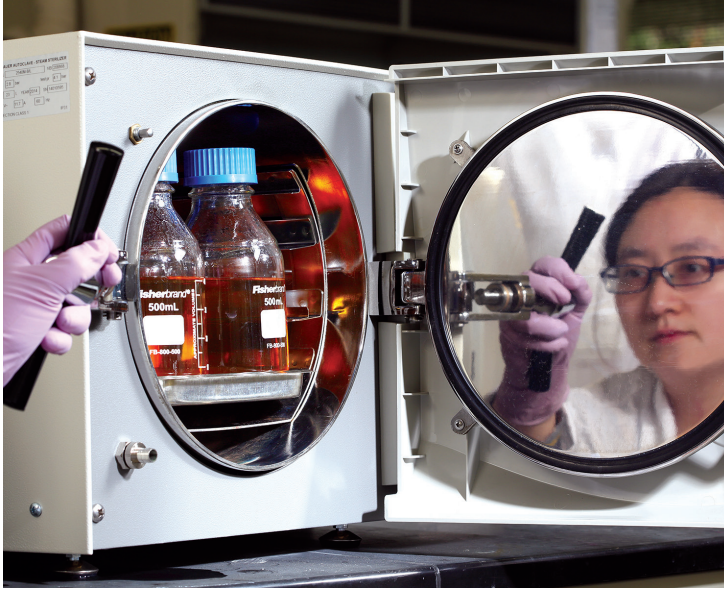
“The number and quality of projects from the Tech Challenge has exceeded my expectations for the first year of the event. We have found a number of interesting projects that we are investigating further as potential augmentation projects to our R&D portfolio.”

—Fred Begale, Vice President of Engineering at Badger Meter

WISCONSIN

A. O. SMITH CORP.

Milwaukee



With headquarters in Milwaukee, A. O. Smith is a global water technology company and a leader in applying innovative technology and energy-efficient solutions to products marketed worldwide. The company is one of the world's leading manufacturers of residential and commercial water heaters and boilers, with operations in the U.S., Canada, China, India, Mexico, the Netherlands, Turkey and the UK. A. O. Smith offers a comprehensive product line and some of the best-known brands in the industry.

The company is also a manufacturer and marketer of water treatment equipment for residential and light commercial applications. A. O. Smith is one of the leading brands of reverse osmosis products in China, India and Vietnam, thanks to patented "sidestream" membrane technology that significantly increases clean water output while prolonging the life of the membrane.

In 2016, the company entered the North American water treatment market with its acquisition of Austin, Texas-based Aquasana. A. O. Smith's presence in water treatment continued to grow with the acquisition of Ohio-based Hague Quality Water International in 2017, followed by the acquisition of Wisconsin-based Water-Right Inc. in 2019.

KOHLER CO.

Kohler



Founded in 1873 and headquartered in Kohler, Wisconsin, Kohler Co. is one of America's oldest and largest privately held companies, with nearly 38,000 associates. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power systems, and premier cabinetry and tile, and is the owner/operator of two of the world's finest five-star hospitality and golf resort destinations in Kohler, Wisconsin, and St. Andrews, Scotland.

Kohler Co. has a long history of supporting water efficiency and sustainability and is a leading producer of water-saving plumbing products, which earned the company 10 consecutive awards from the U.S. Environmental Protection Agency's WaterSense® program. The company continues a legacy of product innovation, with plumbing fixtures, faucets and showerheads that use less water while maximizing performance. Recent advancements include digital technology for the bathroom and kitchen, such as temperature sensors, programmable interfaces and web-enabled functionality to offer customized showering and digital connectivity.

Kohler associates believe everyone should have access to safe drinking water and safe sanitation. The company uses its expertise to help find solutions for the 780 million people without access to safe water and the 2.5 billion without improved sanitation, with the ultimate goal of driving progress toward United Nations Sustainable Development Goal 6: Clean Water and Sanitation.

WATER TECHNOLOGY COMPANIES

BADGER METER

Brown Deer



Since the invention of the frost-proof water meter in 1905, Badger Meter has been as an innovator in flow measurement technology, and that legacy continues today. The company's smart water solutions provide actionable intelligence that enables water utilities, municipalities and other customers to optimize the delivery and use of water, maximize revenue and reduce waste.

Badger Meter offers the widest range of water metering technologies, proven remote meter reading solutions, cutting-edge cloud-based software and consumer engagement mobile apps. Featuring cellular-based meter reading technology, Badger Meter helps utilities roll out smart water metering where and when they choose to ensure interoperability with other systems the city might select down the road. Smart water—a vital part of an end-to-end “smart cities” ecosystem—provides a revenue base and helps drive sustainability initiatives for cities. Badger Meter is the only water metering company that is a member of the AT&T Smart City Alliance.

As an industry leader, Badger Meter supplies about one-third of the water meters in North America. Water metering has been proven to encourage water conservation, and Badger Meter water meters help customers save more than 5 billion gallons of water each year.

Headquartered in Brown Deer, Wisconsin, with a global network of manufacturing facilities, innovation centers, sales offices and warehouses, Badger Meter employs more than 1,500 people around the world.

REXNORD

Milwaukee



Headquartered in Milwaukee for more than 125 years, Rexnord is a multiplatform industrial leader with exceptional and trusted brands that serve a diverse array of global end markets. Rexnord comprises two platforms—water management and process and motion control—with approximately 7,000 employees worldwide.

The company's water management platform supplies industry with a wide range of advanced water system solutions that enhance and ensure quality, safety, flow control and conservation in and around nonresidential buildings. Rexnord water products keep water flowing in hospitals, schools, homes and businesses, and can be found in applications from roadway and roof drainage to dams and hydropower. In 2016, Rexnord opened its new Water Management Headquarters in Reed Street Yards.

Rexnord is operated in a disciplined way with the Rexnord Business System (RBS), a process-based framework for world-class operating performance and continuous improvement. RBS enables speed, scalability and consistency to drive superior customer satisfaction and financial results.

The Wisconsin Economic Development Corporation (WEDC) leads economic development efforts for the state by advancing and maximizing opportunities in Wisconsin for businesses, communities and people to thrive in a globally competitive environment. WEDC provides resources, operational support and financial assistance to companies, partners and communities in Wisconsin. WEDC achieves its mission through initiatives driven by five strategic pillars: business development; community and economic opportunity; strategic economic competitiveness; state brand management and promotion; and operational and fiscal excellence. Working with more than 600 regional and local partners, WEDC develops and delivers solutions representative of a highly responsive and coordinated economic development network.

Visit **InWisconsin.com** to learn more.

