

GERMANY

Germany is a key trading partner for Wisconsin, ranking fourth among the state's export destinations and third among its import sources.



EXPORTS

\$876 million from Wisconsin to Germany in 2021

TOP 3 GOODS EXPORTS TO GERMANY IN 2021



1. Industrial machinery: \$164 million
2. Chemical products: \$120 million
3. Scientific and medical instruments: \$105 million

TOP 3 AGRICULTURAL EXPORTS TO GERMANY IN 2021



1. Odoriferous mixtures and flavorings: \$62 million
2. Plant and animal proteins and other products: \$33 million
3. Animal products (not for food): \$5 million

Wisconsin and the German state of Hessen have had a sister state relationship since 1976.

JOB



14,300 employed by German multinationals with operations in Wisconsin

Since 2013, Germany has been the source of over \$1 billion in foreign direct investment in Wisconsin.

(SOURCE: ORBIS CROSSBORDERS)

RANK



Germany is the sixth largest market for Wisconsin's agricultural exports.

“**HARIBO will invest well above \$300 million in our state-of-the-art facility, the largest project in our 100-year history. In addition to that investment, we’re going to create up to 385 direct HARIBO jobs in phase one of our build and up to 4,200 indirect jobs upon completion of our full build, as per an independent economic study. It’s important to us to be exemplary corporate citizens and give back to the places where we live and work, so we’re proud of the relationships we’ve already built as we become part of the fabric of the community.**

~ **Wes Saber**

Executive Vice President and Chief Financial Officer
HARIBO of America