

UNITED KINGDOM

The United Kingdom is a key trading partner for Wisconsin. The UK is Wisconsin's sixth largest export destination and 14th largest import source.



EXPORTS

\$722 million from Wisconsin to the UK in 2021

TOP 3 GOODS EXPORTS TO THE UK IN 2021



1. Industrial machinery: \$214 million
2. Aircraft and parts: \$69 million
3. Scientific and medical instruments: \$62 million

TOP 3 AGRICULTURAL EXPORTS TO THE UK IN 2021



1. Bovine genetics: \$22 million
2. Albumin products: \$20 million
3. Prepared vegetables, fruits, nuts etc.: \$7 million

Firms based in the UK employ more Wisconsinites than any other foreign country.

JOB



22,500 employed by UK multinationals with operations in Wisconsin

Since 2013, the UK has been the source of over half a billion dollars in foreign direct investment in Wisconsin.

(SOURCE: ORBIS CROSSBORDERS)

RANK



The UK is the seventh largest market for Wisconsin's agricultural exports.



As a global company based in the United Kingdom, 4imprint had several options for its expansion project, but chose to invest in Wisconsin because it was the best fit for the company's growth strategy and because it enabled the company to continue providing outstanding customer service.

~ Kevin Lyons-Tarr
CEO, 4imprint