



PULP, PAPER, & CONVERTING

BY THE NUMBERS

100+
Business
Locations



15,600+
Industry Jobs



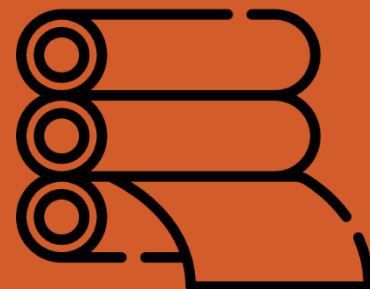
Wisconsin is #1 State in Paper Production



- Largest concentration is in the New North Region known as the “Converting Corridor”
- 60% of state’s labor, labor income and economic impact comes from the region
- 23.77 Location Quotient in Paper Mills

Pulp, Paper & Converting Industry Contributions to the New North Economy:

- Total Employment Impact: 44,000+ jobs
- Output: \$2.92B
- Industry Purchases: \$1.71B



First New Paper Mill in WI in 30 years



- Green Bay Packaging
- Located in Green Bay, WI
- \$500M Investment
- 1,000 Construction Jobs,
600+ Paper Manufacturing Jobs

State & Regional Partnerships



Wisconsin Institute for Sustainable Technology
College of Natural Resources
University of Wisconsin - Stevens Point

Learn more: www.thenewnorth.com