

CANADA

Canada is Wisconsin's most important trade partner, ranking first among its export destinations and second only to China among import sources.



EXPORTS

\$8.6 billion from Wisconsin to Canada in 2022

TOP 3 GOODS EXPORTS TO CANADA IN 2022

1. **Industrial machinery:** \$1.9 billion
2. **Electrical machinery:** \$765 million
3. **Vehicles and parts:** \$631 million

TOP 3 AGRICULTURAL EXPORTS TO CANADA IN 2022



1. **Beverages and spirits (incl. ethanol):** \$377 million
2. **Misc. prepared foods:** \$207 million
3. **Prepared cereals, milk, etc.:** \$165 million

JOBS



17,900 employed by **Canadian multinationals** with operations in Wisconsin

Since 2013, Canada has been the source of nearly over **\$1.8 billion** in foreign direct investment in Wisconsin.

(SOURCE: ORBIS CROSSBORDERS)

The Conference of Great Lakes and St. Lawrence Governors and Premiers unites the chief executives from Illinois, Indiana, Michigan, Minnesota, New York, Ohio, Ontario, Pennsylvania, Québec and Wisconsin. The governors and premiers work as equal partners to grow the region's \$6 trillion economy and protect the world's largest system of surface fresh water.



We are absolutely delighted to be opening our first U.S. facility in DeForest. We know of Wisconsin's reputation for its great growers and fertile land. In addition to its proximity to key markets, we chose DeForest because we recognize shared values that have long been important to us: family, community, helping others and always being down to earth.

~ Angela Santiago, Co-Founder and President,
The Little Potato Company (Edmonton)