

GERMANY

Germany is a key trading partner for Wisconsin, ranking fourth among the state's export destinations and fourth among its import sources.



EXPORTS

\$1 billion from Wisconsin to Germany in 2022

TOP 3 GOODS EXPORTS TO GERMANY IN 2022

1. **Industrial machinery:** \$216 million
2. **Aircraft and parts:** \$172 million
3. **Scientific and medical instruments:** \$131 million

TOP 3 AGRICULTURAL EXPORTS TO GERMANY IN 2022



1. **Odoriferous mixtures and flavorings:** \$59 million
2. **Enzymes, rennet:** \$11 million
3. **Plant and animal proteins and other products:** \$9 million

Wisconsin and the German state of Hessen have had a sister state relationship since 1976.

JOBS



14,600 employed by German **multinationals** with operations in Wisconsin

Since 2013, Germany has been the source of over **\$1.5 billion** in foreign direct investment in Wisconsin.

(SOURCE: ORBIS CROSSBORDERS)

RANK



Germany is the **sixth largest market** for Wisconsin's agricultural exports



HARIBO will invest well above \$300 million in our state-of-the-art facility, the largest project in our 100-year history. In addition to that investment, we're going to create up to 385 direct HARIBO jobs in phase one of our build and up to 4,200 indirect jobs upon completion of our full build, as per an independent economic study. It's important to us to be exemplary corporate citizens and give back to the places where we live and work, so we're proud of the relationships we've already built as we become part of the fabric of the community.

~ Wes Saber

Executive Vice President and Chief Financial Officer
HARIBO of America