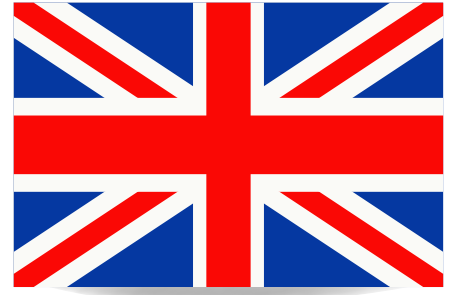


# UNITED KINGDOM

The United Kingdom is a key trading partner for Wisconsin. The UK is Wisconsin's fifth largest export destination and 12th largest import source.



## EXPORTS

**\$822 million** from Wisconsin to the UK in 2022

### TOP 3 GOODS EXPORTS TO THE UK IN 2022

1. **Industrial machinery:** \$235 million
2. **Aircraft and parts:** \$190 million
3. **Electrical machinery:** \$82 million

### TOP 3 AGRICULTURAL EXPORTS TO THE UK IN 2022



1. **Bovine genetics:** \$16 million
2. **Nicotine products:** \$10.9 million
3. **Albumin products:** \$10.6 million

Firms based in the UK employ more Wisconsinites than any other foreign country.

## JOBS



**22,900** employed by UK **multinationals** with operations in Wisconsin

Since 2013, the UK has been the source of over half a billion dollars in foreign direct investment in Wisconsin.

(SOURCE: ORBIS CROSSBORDERS)

## RANK



The UK is the **ninth largest market** for Wisconsin's agricultural exports

**“As a global company based in the United Kingdom, 4imprint had several options for its expansion project, but chose to invest in Wisconsin because it was the best fit for the company’s growth strategy and because it enabled the company to continue providing outstanding customer service.**

~ Kevin Lyons-Tarr  
CEO, 4imprint