

MAXIMIZE YOUR POTENTIAL
CERTIFIED SITES
IN WISCONSIN



For more information
on Wisconsin's Certified
Sites, contact:

Patrick Roetker

608.210.6747

patrick.roetker@wedc.org

wedc.org/certified

There's a world of opportunities for Wisconsin businesses. In a perfect world, new development projects would enjoy fast turnaround times, quick approvals and low risk. Welcome to a perfect world, brought to you by the Wisconsin Economic Development Corporation's (WEDC's) Certified In Wisconsin Program. WEDC worked with professionals to create consistent standards for industrial site certification in Wisconsin. Certification criteria were developed based on representative needs of advanced manufacturing projects. WEDC's thorough review process produces detailed documentation about each site's price, availability, utilities, access and environmental standing, allowing investors to make informed decisions.

CERTIFIED SITES

HELPING YOUR CLIENTS FIND THE PERFECT SITE

In a perfect world, new development projects would enjoy fast turnaround times, quick approvals and low risk. Welcome to a perfect world, brought to you by the Wisconsin Economic Development Corporation's (WEDC's) **Certified Sites Program**. WEDC worked with Deloitte Consulting to create consistent standards for industrial site certification in Wisconsin. Certification criteria were developed based on representative needs of advanced manufacturing projects. WEDC's thorough review process produces detailed documentation about a site's price, availability, utilities, access and environmental standing, allowing investors to make informed decisions.

The benefits of Certified Sites

- Development-ready certification allows for fast-track construction for major relocation or expansion projects.
- Accelerated due-diligence and fewer unknowns create investment confidence.
- Favorable, stable conditions spur cooperation and collaboration with project stakeholders.

What does certification look like?

✓	General surroundings fit for industrial activity	✓	Single owner with document willingness to sell
✓	Roadway access	✓	No significant topography issues
✓	Industrial zoning	✓	No utility easements that would prevent development
✓	Commercial airport access	✓	20+ contiguous acres not affected by wetlands
✓	Freight airport access	✓	No known environmental impediments to immediate industrial development
✓	20+ contiguous developable acres	✓	No known archeological/historical impediments to immediate industrial development
✓	American Land Trust Association (ALTA) survey	✓	No known impediments to immediate development related to endangered species
✓	Site not located on or adjacent to flood plain	✓	Fire insurance classification rating 4
✓	Flight path certifications not proximate of any airport		

LEARN MORE

LocateInWisconsin.com is WEDC's one-stop site selection resource, listing available sites and buildings throughout the state along with demographic information for surrounding communities. Certified Sites are labeled as such and can be searched separately from all other sites listed on the website.

Each Certified Site also has a unique landing page, which you can access via LocateInWisconsin.com. These landing pages feature the full site certification documentation.

You are also welcome to contact Benjamin Lasiewicz at 608.210.6823 or benjamin.lasiewicz@wedc.org with any questions you may have about Certified Sites in Wisconsin.