

Wisconsin was the first state to recognize Earth Day,
and remains committed to clean energy.

WISCONSIN: A HUB FOR ELECTRIC VEHICLE MANUFACTURING AND TECHNOLOGY DEVELOPMENT

Companies in the electric vehicle (EV) industry and supporting the electrification transition will find a welcoming, innovative, and collaborative home base in Wisconsin. Our tax structure, competitive incentives, and renewable energy programs are compelling for business relocation and expansion.

WISCONSIN OFFERS UNPARALLELED BENEFITS THAT SUPPORT THE ELECTRIFICATION TRANSITION.

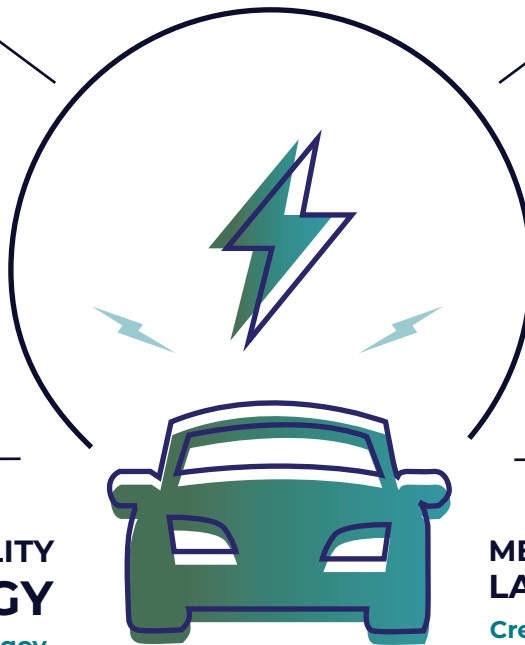
COLLABORATION IS CORE TO OUR DNA, AS DEMONSTRATED BY THESE
STATE AND REGIONAL EFFORTS THAT PROMOTE THE ADOPTION OF EV.

WISCONSIN CLEAN ENERGY PLAN

[Released in April 2022](#)

OFFICE OF SUSTAINABILITY & CLEAN ENERGY

osce.wi.gov



MEMBER OF THE REGIONAL ELECTRIC VEHICLE (REV) MIDWEST COALITION

[Committed to increasing
EV adoption](#)

MEMBER OF THE ULTI-STATE LAKE MICHIGAN CIRCUIT

[Creating an EV circuit around
Lake Michigan](#)

WISCONSIN DEPARTMENT OF TRANSPORTATION EV INFRASTRUCTURE RESOURCES

[EV Infrastructure Resource Overview](#)

As the first state to develop a technical college system, Wisconsin has more than 100 years' experience training our workforce to meet industry demands.

WISCONSIN WORKFORCE GOES BEYOND THE NATIONAL AVERAGE

Driving our well-qualified workforce is Wisconsin's world-renowned education system that awarded more than 94,000 degrees and certificates last year. With nearly 490,000 post-secondary students enrolled in 2022, Wisconsin gives businesses access to a strong, skilled, and sophisticated workforce.

2ND HIGHEST CONCENTRATION

*of experienced manufacturing
workers in the U.S.*

3-4 TIMES

**HIGHER EMPLOYMENT
CONCENTRATION
IN CRITICAL EV
INDUSTRY SECTORS**

than competing states

WISCONSIN RANKS HIGHER THAN THE NATIONAL AVERAGE IN KEY EV JOB CATEGORIES

*including electrical engineers,
industrial engineers and
computer programmers.*

SPENDING MORE THAN \$1.3 BILLION EVERY YEAR ON RESEARCH,

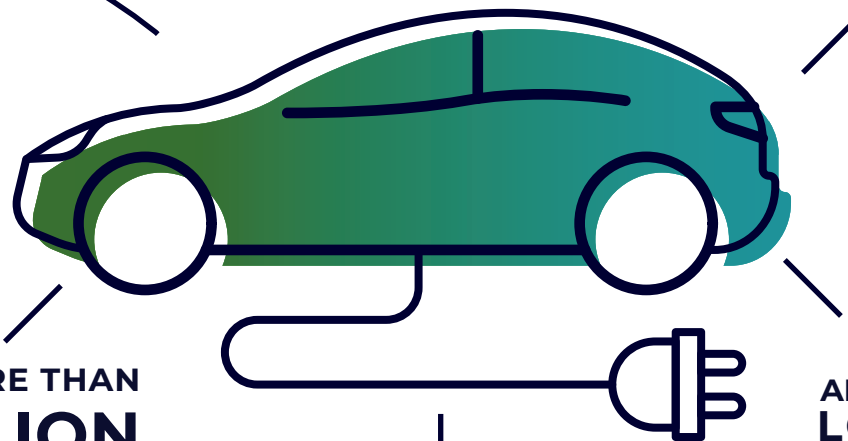
*the University of Wisconsin-
Madison ranks #8 in research
expenditures in the U.S.*

NEARLY 5,000

*engineering degrees and
certifications awarded across
Wisconsin in 2021*

ONE OF AMERICA'S TOP 5 LOCATIONS FOR INFORMATION TECHNOLOGY JOBS,

*the Madison area has
been recognized by
Forbes magazine.*





The Wisconsin Idea, embraced by the University of Wisconsin, signifies that education influences people's lives beyond the classroom.

INDUSTRY AND ACADEMIA ARE WORKING TOGETHER ON THE NEXT GENERATION OF ELECTRIFICATION

As world-leading research institutions, the University of Wisconsin-Madison and University of Wisconsin-Milwaukee are advancing the next generation of energy production, storage and delivery, including battery efficiency, hydrogen fuel cells, fusion energy, and other forms of alternative energy.

>> **Wisconsin Electric Machines and Power Electronics Consortium** – Internationally renowned power electronics and electric machines research group located at UW-Madison with industry-leading members advancing EV including Ford, GM, Boeing, and Harley-Davidson.

>> **Traffic Operations and Safety Laboratory** – UW-Madison is one of 10 U.S. Department of Transportation–designated proving grounds for driverless cars and trucks.

>> **Wisconsin Energy Institute (WEI)** focuses on electricity systems, transportation, and fuels that together account for more than two-thirds of total U.S. energy use.

>> **The Center for Sustainable Electrical Energy at UW-Milwaukee** is exploring methods to make electric power systems more sustainable, cost-effective, and secure through research on energy storage, microgrid systems, and renewable energy sources.

INDUSTRY LEADERS IN ENERGY, ELECTRIFICATION, AND TRANSPORTATION

**Rockwell
Automation**



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ECONOMIC DEVELOPMENT

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LOOK FORWARD ►