



WATER TECHNOLOGY

➤ **BY THE NUMBERS**

**230+
COMPANIES***

comprise Wisconsin's growing
water technology industry.



Wisconsin's water technology
industry generates
\$15.7 BILLION*
in annual sales.



23,000*
employees connected to the
water technology industry

*Analysis by The Water Council developed under the supervision of Dr. Sammis B. White, emeritus professor of urban planning, University of Wisconsin-Milwaukee



THE WATER COUNCIL

**"Led by The Water Council,
Milwaukee's water cluster has
established the region as a top global
hub for innovation and solutions to
the world's water challenges."**

- Brookings Institution

More than

**50 WATER
FOCUSED**

degree programs

Walker's Point Neighborhood Economic
Performance Study, The Water Council
and UW-Milwaukee



Global water hub with

**12 INTERNATIONAL
PARTNERSHIPS**

The Water Council



7 U.S. WATER PRIZES

"BOLD AND COLLABORATIVE"

Wisconsin Governor Tony Evers received
the prize in 2022 in the Outstanding Public
Official category for his approach to build
consensus around prioritizing water
issues in state policy.

U.S. Water Alliance

6 PREVIOUS AWARDS TO WISCONSIN ENTITIES

2018 - Yahara Watershed
Improvement Network

2018 - Dan Egan of the Milwaukee
Journal Sentinel

2017 - Kohler Co.

2013 - MillerCoors

2012 - Milwaukee Metropolitan
Sewerage District

2011 - The Water Council

U.S. Water Alliance



INDUSTRY STRONG. TECHNOLOGY SMART. FUTURE READY.

“ Xylem sees considerable value in moving the Sanitaire offices to downtown Milwaukee—not only in partnering with The Water Council and its members, but also in appealing to top candidates in the recruitment process. With the emphasis on innovation and R&D coupled with the location and unique space, we feel attracting top talent will be an added beneficial outcome. ”

MICHAEL MAIERLE

Director of Global Project Execution
Xylem Treatment Division