



YOUR COMPANY'S FUTURE WORKFORCE AWAITS YOU IN WISCONSIN

WISCONSIN HAS THE WORKFORCE TO MOVE YOUR COMPANY FORWARD

10+ MILLION

population of
Milwaukee/Chicago megaregion

Lightcast 2022 Q4 Dataset

Since 2017, Wisconsin has had a

NET INFLOW

of families in the family formation
years of ages 25-54.

Forward Analytics, 2022

5.9 MILLION

total Wisconsin
population

U.S. Census 2020



MADISON IS THE #3

growth city in the country.

U-Haul Growth Cities List

MILWAUKEE

is listed as a
NOTABLE GROWTH CITY.

U-Haul Growth Cities List



A WELL-EDUCATED, HIGHLY SKILLED WORKFORCE



33%

with bachelor's
degree or higher

*U.S. Census American
Communities Survey, 2021*



93%

with high school
diploma or higher

U.S. Census American Communities Survey, 2021

Nearly

490,000

post-secondary students

*Reporting from the UW System,
WAICU, and WTCS*

YOUR COMPANY'S FUTURE WORKFORCE AWAITS YOU IN WISCONSIN

EDUCATING YOUR FUTURE TALENT POOL

WISCONSIN WAS THE **1ST**

U.S. state to establish a technical college system.

Nearly
95,000
degrees and certificates
awarded in 2021

*Lightcast 2022.4 Dataset
using U.S. NCES IPEDS data*

9 IN 10

Wisconsin employers who hired technical college graduates said those employees' abilities met or exceeded expectations.

Wisconsin Technical College System

Wisconsin has invested

\$3.9 MILLION

in fab labs for K-12 STEAM education

WEDC

**OUR TECHNICAL COLLEGE SYSTEM IS
HIGHLY INTEGRATED WITH EMPLOYERS,
WITH 92%** of graduates staying
in Wisconsin.

Wisconsin Technical College System



Wisconsin's advanced manufacturing workforce possesses skills and expertise that serve all of Wisconsin's key industries—including **biohealth; energy, power, and controls; food and beverage processing; and water technology.**

#1 IN THE U.S.

for manufacturing jobs as a percent of total workforce

*Business Facilities magazine,
July/August 2022*

MANUFACTURING EXCELLENCE

15%

of all Wisconsin workers are employed in manufacturing.

Lightcast 2022 Q4 Dataset

PRIMED FOR STEM SUCCESS



MADISON IS IN THE **TOP 10**

U.S. metro areas for STEM professionals.

WalletHub



Wisconsin higher education institutions awarded nearly

5,000

engineering degrees and certificates in 2021.

*Lightcast 2022.4 Dataset using
U.S. NCES IPEDS data*



YOUR COMPANY'S FUTURE WORKFORCE AWAITS YOU IN WISCONSIN

REMOVING BARRIERS TO WORKFORCE PARTICIPATION

Complex challenges keep hundreds of thousands of qualified workers—Wisconsinites who want to join the workforce—on the sidelines and out of our labor pool. That's why WEDC collaborated with the Department of Workforce Development to create and launch the Workforce Innovation Grant (WIG) Program.

WIG is providing grants totaling up to

\$128 MILLION

to 27 regional organizations across Wisconsin.

Workforce Innovation Grants address:



Education

\$0.264M



Entrepreneurship

\$1M



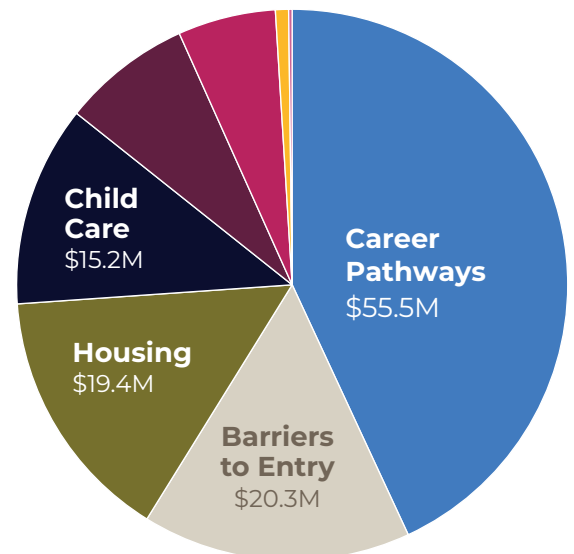
Transportation

\$7.4M



Health Services

\$9.8M



Collaboration with the Wisconsin Bureau of Refugee Affairs to boost job skilling and placement support for refugees arriving in Wisconsin



Collaboration with the Wisconsin Army National Guard to help midsize and large employers attract high-value military candidates

> FOCUSING RESOURCES ON MILITARY VETERANS AND REFUGEES

MADISON IS #2 AND MILWAUKEE IS #5

in the ranking of cities with the highest percentage of military skill-related jobs.

WalletHub